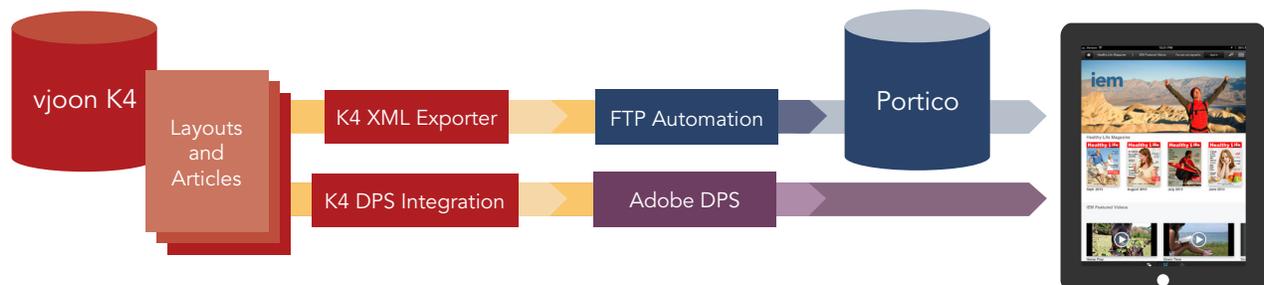


Portico

Integration with vjoon K4®



MEI Portico is a turnkey storefront solution that enables organizations to create and distribute custom app content. With Portico, vast amounts of information can be quickly and easily presented, enhancing the app experience by delivering targeted content to a variety of users.

The recent release of Portico 2.6 includes powerful integration with the vjoon K4 publishing platform. Together they enable users to pre-populate Portico with content directly from K4, providing rich keyword search functionality that grants users the ability to quickly access their desired content.

With Portico and K4, publishers can provide insight into valuable content that could result in additional revenue.

Talk with an MEI representative today to learn about the integration between K4 and Portico.

For more information about the benefits of Portico, go to www.meiportico.com.

Here's how it works:

Publishers use vjoon K4 to create articles for the Adobe Digital Publishing Suite (DPS), enriching the layouts and issue with DPS metadata

K4-XML Exporter extracts the issue and its DPS layouts and prepares an index of articles within the folio, along with searchable metadata including all article text that is then imported into Portico.

The Portico administrator then makes the imported information available within their storefront including search.

When using the Portico search engine, it looks for articles containing the entered keyword.

From there, a user can click to navigate to their desired content, including a specific article within a folio.